

EXTRA, EXTRA, READ ALL ABOUT IT!
Last Update: April 5, 2011

Here's a summary of recent information and changes that affect Chapter Development.....

New Membership Categories:

1. There are now two Youth categories, Y1 and Y2. Y1 is for THE FIRST YEAR of a brand new member under the age of 26. After the first year, he changes to category Y2 until reaching age 26.
2. There is a new SIX MONTH membership for first-time regular members.
3. There is a new ASSOCIATE MEMBERSHIP category for women. Female directors need not be an Associate Member unless they will be competing at convention.
4. The multi-year membership category has been deleted.

NEW MEMBERSHIP APPLICATION FORM:

1. The old membership application form has been replaced with a MEMBERSHIP AND TRANSFER FORM. This form may be downloaded at the Society Website, Document Center, or ordered from Harmony Market Place (item #003010). Do not use the form contained in the 2009 Chapter Secretary Exhibits Manual, page 2.5.1a.

FREE REGISTRATION FOR 1st TIME CONVENTION ATTENDEES:

New members attending a district convention for the first time can receive two complimentary registrations if their registration is accompanied by a letter from the chapter secretary verifying the first-time status. The additional free registration may not be used by another chapter member.

BHS ENTERS THE BLOGOSPHERE:

The Society recently implemented its own Blog at www.barbershopHQ.org. A Blog is basically a chat room that allows you to provide feedback, opinion, or

share your thoughts on a subject. You'll want to visit it routinely to see what's going on and to have your chance to speak out.

SOCIETY LAUNCHES REDESIGNED WEBSITE AT BARBERSHOP.ORG

BHS has redesigned our national headquarters website to make it more appealing and attractive to nonmembers while increasing the ease of use for members. The changeover should occur o/a July 22, 2009. Take the time to become familiar with the new site as it contains good information and many useful tools to assist you in Chapter Development

CHANGE IN SENIOR DUES CATEGORY FOR 2010.

The Senior dues category (Over 70 years of age, at least 10 years membership) will change to 75% of regular dues effective in 2010. Members currently paying the Senior rate of 50% WILL NOT have their dues increased. They are grandfathered in at their current rate.

SOCIAL MEDIA AND SOCIAL NETWORKING GUIDANCE AVAILABLE

Society has included a guide to social media marketing in the Marketing/Marketing and Public Relations section of the Document Center. It explains Facebook and how best to use it for publicity and recruiting. Its free and the more you put into it the more you will get out of it!

PIONEER DISTRICT HAS FACEBOOK PAGE

Check out the Pioneer District Facebook page. There's a link on the main menu of this web site. Become a "fan", make a post.

HARMONIZER MAGAZINE NOW ARCHIVED ON-LINE

The Harmonizer magazine, from the very first issue, is now available on-line at www.barbershop.org. An amazing history of the greatest singing organization in the history of the world!

WHO SAYS NOTHING IS FREE?

Did you know kids under 12 can attend District Convention for free. Did you know that first time members may receive two convention registrations for free? Did you know that young men under 26 can join the Society dues-free for the first year? Did you know there is a ton of Membership Development tools, materials and documents you can download and use for free at barbershop.org and pioneerdistrict.org?

SOCIETY DUES INCREASE FOR 2011

BHS International annual dues will increase from \$101 to \$105 in 2011.

CALLING NASHVILLE? SAVE SOCIETY SOME \$\$!

If your long distance or cell phone plan allows free long distance minutes, try to remember to call Society at 615-823-3993 versus the 800 number. Chapters are no longer charged a share of the 800 bill so using the 615 number will help Society keep costs down. Every little bit helps!

MEMBERSHIP RESOURCES - ONE STOP SHOPPING

Most all membership resources are now available to you at one location on Society's website, barbershop.org. Find the "Resources" item on the horizontal menu bar, highlight it with your cursor and then click on "Membership Resources". You'll find a treasure trove of info and ideas for you and your chapter. Be sure to look at the Chapter Visitation Program and the Chapter Achievement Program. Good stuff! Use what you can!

ALWAYS VERIFY THE INFORMATION CONTAINED IN THIS SECTION AND SEEK OUT THE OFFICIAL INFORMATION SOURCE FOR COMPLETE DETAILS.